

# Becky Eilers

V I S U A L   D E S I G N E R

beckyeilersdesign@gmail.com

beckyeilersdesign.com

## EDUCATION

BFA in Graphic Design with Honors  
Minor in General Business  
Iowa State University  
Magna Cum Laude

## EXPERIENCE

BBDO MW  
Design Director  
Minneapolis, MN  
September 2023 – Present

GoGuardian  
Senior Designer  
Los Angeles, CA (remote)  
June 2022 – September 2023

Martin Williams  
Senior Designer  
Minneapolis, MN  
September 2019 – June 2022

BBDO Minneapolis  
Senior Designer  
March 2018 – September 2019

Designer  
August 2015 – February 2018

Contrapunto BBDO  
Senior Designer / Art Director  
Barcelona, Spain  
May 2019 – July 2019

Nerland Co.  
Freelance Graphic Designer  
Minneapolis, MN  
July 2015 – August 2015

R/GA  
Freelance Visual Designer  
Chicago, IL  
August 2014 – June 2015

## AREAS OF INTEREST

Web Design  
User Interface Design  
User Experience Design  
Branding & Identity  
Typography  
Photography

## TECHNICAL SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe After Effects  
Figma  
HTML & CSS

## HONORS & AWARDS

AdFed The Show 2019  
6 pins

AdFed 32 Under 32 2018 Nominee

AdFed The Show 2017  
7 pins

ADAI Exhibition  
Web Design, Identity, and Typography  
Spring 2014

ISU Honors Program  
Spring 2011 – Spring 2014

## ACTIVITIES

Secondhand Hounds  
Foster  
July 2021 – Present

MPLS MadWomen  
Pro Bono Designer  
September 2017 – March 2020

Art Buddies  
Creative Mentor  
March 2018 – May 2018

HSJMC U of MN Mentorship  
Program Professional Mentor  
October 2017 – April 2018

Animal Humane Society Volunteer  
February 2016 – April 2018

Islands of Brilliance  
Creative Mentor  
February 2016 – August 2016